



STATEMENTS OF VISION, MISSION AND CORE VALUES

VISION

To be the leading post-patent alternative for crop protection products globally.

MISSION

To create value for our customers by applying our unique efficiencies to provide a broad and sustainable portfolio of high quality, competitively-priced post-patent crop protection products.

STATEMENT OF CORE VALUES:

In our work we value:

Entrepreneurship & Focus

We approach our jobs with a sense of ownership and accountability. We establish ambitious growth objectives, seek innovative solutions, and act decisively to achieve them.

Efficiency & Competitiveness

We recognize that we offer compelling value to our customers by maintaining a keen focus on product quality and cost-efficiency. We strive for continual improvement in all of our processes.

Integrity & Responsibility

We maintain high standards of ethics and role-model behaviors in conducting our business. We conduct our operations to be good stewards of the environment and of the health and safety of our employees, our neighbors and our communities.

Persistence & Teamwork

Our strength is in combining our many talents in a coordinated effort to achieve our common goals, and with a shared determination to overcome obstacles. We stay humble, communicate effectively, resolve conflicts, learn from our experiences, and value each other's contributions.